



SJMAG Vendor Information

(PLEASE PRINT CLEARLY)

27th Annual Day of the Dead Festival–Dia de los Muertos, Sunday, October 20, 2024

Name of Business _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Title _____

Phone _____ Cell Phone _____ Email _____

Description of items for sale _____

Location: San Jose State University’s Karet Plaza, behind the Dr. Martin Luther King Jr. Library at the corner of San Fernando and 4th Streets, 150 E. San Fernando Street, San Jose, Ca 95112. All vendors to set-up between 9:00a.m and 11:00a.m Procession arrives between 11:30a.m. and 12:00 noon. Criteria: Day of the Dead vendor sales is limited to arts & crafts made by the artist selling them and should be in the theme of Day of the Dead/Dia de los Muertos.

Cost: \$250.00 – 10’ x 10’ Space, \$400.00 – Food Booth

(Vendors must supply their own tent(s), table(s), chair(s), light(s), power strip(s), generator, and extension cord(s) for their booth. SJMAG will not be held responsible for any lost, stolen or damaged items. FOOD VENDORS must supply SJMAG with their Santa Clara County Department of Environmental Health certificate and receipt of payment for a special event as well as a business license for final approval by the University.

Food Vendors must have tents that cover three walls, a cover for underneath the booth, water to clean utensils and pass an inspection by the Santa Clara County Department of Environmental Health the day of the event. In the event that SJMAG is charged for additional inspection time, the vendor will be charged the added expense.

Form of payment accepted: Check, money order, cash or credit card online at <https://sjmag.org/dia-de-los-muertos> using the donate button. The vendor fee is non-refundable and must be paid in full with your application. The fees collected for vendor booths go toward the production of this FREE community event. We reserve the right to refuse any vendor.

Vendor Signature _____ Date _____

SJMAG Approval Required:

Signature _____ Date _____
Arlene M. Sagan, Executive Director 408- 726-3316 cell or 408-272-9924 Office